



# HUGGINS

## Credit Union

Co-operative Society Limited

## NEW LOOK, SAME ESSENCE

### A Logo That Grows With Our Members

Huggins Credit Union is proud to introduce a refreshed logo with a modern evolution that honors our legacy while embracing the future. Though our essence remains unchanged, this new visual reflects a deeper commitment to the generations we serve.

The familiar emblem of care and protection remains at the heart of our identity. However, the updated design now includes the silhouettes of three generations, symbolising the growing diversity of our membership and their needs. It represents the families who have journeyed with us from our beginning in 1961, as well as the young innovators and future builders who are now stepping forward.

#### What This Change Represents

##### ■ Continuity & Trust

We preserve the core symbol that our members have trusted for decades, reaffirming stability, reliability, and integrity.

##### ■ Growth Across Generations

By including three distinct generational figures, the logo illustrates our commitment to serving every stage of life — from childhood beginnings to generational legacies.

##### ■ A Future-Focused Credit Union

The refreshed design reflects our transformation toward digital innovation, progressive services, and financial solutions that meet modern needs.

#### Aligned With Our Vision, Mission & Core Values

■ **Vision:** To lead as the premier credit union in Trinidad and Tobago, driving financial excellence and innovation for all generations.

■ **Mission:** To enhance the social and economic well-being of every member, regardless of background, belief, or age.

##### ■ Core Values:

- Integrity: Our look may change, but our principles remain steadfast.
- Member Focus: We grow with our members because they are at the centre of all we do.
- Excellence: We continually improve to deliver the highest standards of service.
- Innovation: This refresh marks our readiness for a cashless, digitally advanced future.
- Community Engagement: Generations united, building a stronger financial future together.

#### A Symbol of Our Past, Present & Future

This is more than a new look. It is a promise that as the needs of our members evolve, Huggins Credit Union will continue to evolve with them.

One Credit Union. Committed to Serving all Generations. Unlimited Possibilities.



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